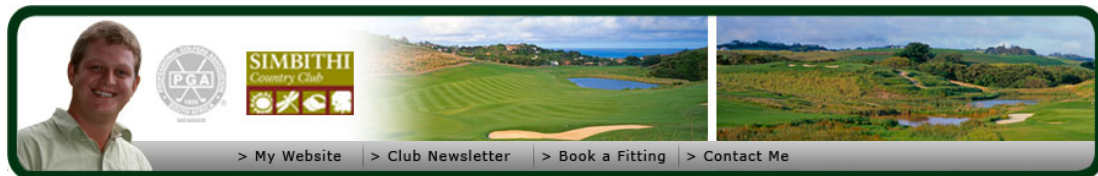


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IS SRIXON THE BALL FOR YOU?

"For the better golfer" video

Greetings from Elbert

Friday, 20 May 2011

Again I must urge you all to book the 27th May for one of the best golf days this year. It is the **HSBC sponsored golf day** right here at Simbithi. This is going to be a really great day with tons of prizes on offer. The field is limited so please hurry and book early.

There are really super prizes on offer and the cost for the day is only R500 per player, which includes:

- A **HSBC** branded Ahead golf shirt
- A **HSBC** branded Ahead golf cap
- Green-fees
- Halfway house (R30)
- Sleeve of Maxfli golf balls
- And the chance to compete for R10 000 - R15000 worth of prizes sponsored by HSBC
- To book you tee time in this super sponsored day, either email proshop@simbithi.com or call 032 525 4632. Better hurry.

How good is a -1 round?

In today's 'high performance' world of professional golf, how good really is a PGA Tour sub-par round?

After some digging I came up with some very basic, yet very interesting readings as to how you'd be doing if you'd played each and every round of the first half of the 2010 PGA Tour season exactly one under par. Apart from a Top-20 finish in The Masters and a playoff berth in the US Open (a promising start I think we can all agree) this is how your regular PGA Tour season will have looked mid year:

- ▶ 2 x Top 5s
- ▶ 1 x Top 10
- ▶ 3 x Top 15s
- ▶ 7 x Top 20s
- ▶ 4 x Top 30s
- ▶ Cuts Missed: 1

Total \$ Won:
\$1,523,411



I would have to say that's pretty incredible, and this for me highlights the major difference (be it with Professionals or amateurs) between the 'good' players and the 'great' players: consistency.

Particularly for higher handicappers, finding consistency means being able to play the 'percentages' game and cut down the number of errors made. How do you find this consistency? Simple: practice the right methods more often until they become habit (you'll be surprised how quickly things will change).

Start the ball rolling by [clicking here](#) and booking a lesson with me. First I'll identify where your weaknesses lie, then we can work together to 'overwrite' these bad habits with good ones – cutting down your errors and with it your scores.

Regards,
Elbert

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HOW MANY 12 FOOTERS DO YOU SINK?

If you want to neglect your alignment on the Tee box then you can probably get away with it most of the time, but by the time you get to the green, alignment has become critically important. It's not a 20 – 30 yard target now; it's a 4½ inch target.

A study of over a thousand golfers found that on a straight 12 foot putt, the golfers, all with a handicap of less than 24, lined up with an aim that would miss the hole over 43% of the time.

When a marker was placed at 6 feet, between them and the hole, the same golfers improved their accuracy of alignment from 57% to 68%. That's a big improvement, but it still means that our test golfers were aiming to miss on 34% of their efforts. That's a lot of missed 12 foot putts before we get into the putting stroke.

What it does say, is that we line up far better the closer the target is. So remember when lining up the putt, find a point 3 to 6 feet away that is down the middle of the line you want. Then line your Putter head up square to the line you want to start the ball out on.

As you setup though, remember it's not just your Putter that must be setup on the correct line. Your shoulders and your elbows must be lined up parallel to the line you are starting your putt on.

It doesn't matter if your feet are open or closed, your elbows and your shoulders must have a line through them both that is parallel to the target line.

Of course, part of the problem of alignment is lining up the Putter face at 90° to the target line, to ensure a square face that will send the ball down that line. Manufacturers have been working to solve that problem.

If you are struggling with alignment then make a point of coming to see us and let us spend some time with you. There are simple and easy drills to quickly improve your alignment.



Feet and shoulders are less important but make sure your shoulders and elbows are parallel to your target line.

WHERE DO YOU WANT TO IMPROVE THIS YEAR?

Did you complete the Self-Assessment last week? If you didn't, [take it now](#). It's easy and quick, and will be useful to you if you want to have more fun on the Golf Course this year.

I have talked about reality in your assessment of your results, and the lack of reality I see in many golfer's perception of what they are doing in their golf swing. Another reality is that every Golfer I see, or work with, has the ability to play better golf and to have more fun out on the course.

Playing better golf will increase your enjoyment, and enable you to get a much better return on your investment in the time and money you put into the game. And that's our purpose. To help you have more fun.

WHERE IS THE KEY TO YOUR IMPROVEMENT THIS YEAR?



LONG IRONS?
CHIPPING?
DRIVING?
PUTTING?
SHORT IRONS?
BUNKERS?

Remember, what gives you the most enjoyment, depends on your own personal motivation.

Is it hitting lower scores? Is it NOT having to look for lost balls (usually off the tee)? Maybe it's adding 20 yards to your Tee Shots? Is it hitting straighter, higher shots? Maybe it's removing the fear of bunkers?

Once you have identified where a small improvement will deliver a big result to your game come and see us in the shop and we'll customise a programme that will allow you to put that into practice.

Web Article: [FIND THE FAIRWAY WITH EZ-GO: ALIGN BETTER, HIT STRAIGHTER](#)



For all the talk of scoring shots and short-game skills, many golfers spoil their enjoyment of the game with their first shot on each hole. Their Tee Shot, usually with the longest club in the bag, exposes a lack of 'game management' or a challenge of technique that has not been accounted for in their thinking.

On the longer Par 4's even a good shot with the Driver is likely still going to leave you a long shot into the green. That is two higher risk shots you are planning. Even if we discount the likelihood of missing the fairway from the tee, how many times do you pull off the longer second shot anyway, so how much benefit is there to being further down the Fairway?

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Local News



RESULTS

Who has been winning the competitions at the club? Take a look and be sure to know who has what it takes to win!

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